

# PRESS RELEASE

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## Malta's National Lottery Operator Goes Online with INTRALOT LotosXi

October 30, 2020

INTRALOT announces the launch of its LotosXi at Maltco Lotteries, enabling the Malta's National Lottery Operator with Internet Lottery gaming. Consistent with its strategy for digital transformation, Maltco Lotteries takes its players' favourite games SUPER 5, LOTTO, Quaterno+, SUPERSTAR and Quick KENO to an exciting new level through INTRALOT's LotosXi, a powerful solution for Digital Lotteries. The games are available via internet as of today October 30, 2020 addressing the high demand of Malta's player community for an omnichannel experience that combines the physical and digital worlds.

LotosXi enables operators to define and offer subscriptions for any available game and manage its content, allowing full localization and parametrization of the user interface. Characterized by an omnichannel philosophy and offering a wide range of innovative and engaging games, along with player experience personalization through data analytics, LotosXi creates value both for the operator and the player.

"Our design principles focus on the player. We introduce state-of-the-art technologies to achieve a seamless gaming experience across channels," said Dr. Chris Dimitriadis, INTRALOT Group CEO. "We are excited to see LotosXi enabling Maltco Lotteries to offer Malta's gaming community the opportunity to responsibly participate in iLottery games and further contributing to raising funds for good causes."

Commenting on this achievement, Vasileios Kasiotakis, Maltco Lotteries' CEO stated that the company is thrilled to start serving and entertaining the Maltese players from this additional channel in conjunction with existing traditional retail channel. He added that "today's announcement is a result of relentless work and effort of Maltco Lotteries' and INTRALOT's teams, adapting efficiently at speed and scale under the unprecedented challenges of Covid-19 pandemic. The scope of our next-generation iLottery solution is to provide new and existing players an additional fast and easy access to Malta's strongest number games brands." He concluded that such a key milestone will position Maltco Lotteries to the future.

The games are available through <https://online.maltco.com> and being offered under the licence of the Malta Gaming Authority to registered users aged 18 years and over who are physically located in Malta only.

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### **About INTRALOT**

INTRALOT, a publicly listed company established in 1992, is a leading gaming solutions supplier and operator active in 42 regulated jurisdictions worldwide. With a global workforce of approximately 3,800 employees in 2019, INTRALOT is committed to redefine innovation and quality of services in the lottery and gaming sector, while supporting operators in raising funds for good causes. Uniquely positioned to deliver state-of-the-art technology across geographies, the company has developed an advanced ecosystem that serves all verticals enabling the digital transformation of gaming operators and offering players an unparalleled gaming experience. INTRALOT has been awarded the prestigious Responsible Gaming Framework certification by the World Lottery Association and is certified under the WLA Security Control Standard. Visit us at [www.intralot.com](http://www.intralot.com).

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### **About MALTCO LOTTERIES**

Maltco Lotteries, a modern and dynamic company established in 2003, holds the latest Licence and Concession to operate the National Lottery of Malta awarded in 2012. Maltco Lotteries provides high-quality, innovative, and entertaining games (including lotteries, sports-betting, fast games and instant games) under the auspices of the Malta Gaming Authority (MGA).

The company's POS network offers a friendly, secure and entertaining gaming environment, in which players can enjoy their favourite games, assisted by the highly-trained Maltco Lotteries Agents' client service.

Maltco Lotteries has leveraged INTRALOT's innovative technology and advanced services, ensuring security, trustworthiness, transparency, and a superior gaming experience. Certified under the Responsible Gaming, ISO/IEC 27001:2013, and Security Control (WLA SCS) standards by the European Lotteries and the World Lottery Association, Maltco Lotteries provides a responsible and secure retail network, the largest one in Malta and Gozo, maintaining the leading position in the market. Maltco Lotteries has an exceptional Corporate Social Responsibility track record, consistently supporting the Governmental Good Causes Fund and numerous Maltese charitable causes, as well as sponsoring local sports and athletes, contributing to Malta's culture and community well-being.