



PRESS RELEASE

INTRALOT ENTERS THE BRAZILIAN MARKET

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INTRALOT, the leading supplier of integrated gaming and transaction processing systems, is strengthening its presence in South America, by expanding its footprint in the Brazilian market. Through its subsidiary, INTRALOT do Brasil, INTRALOT will be the new on-line operator of the State Lottery of Rio de Janeiro, LOTERJ.

The first product will be a new fast draw Keno type game, combined with instant lottery that will be available before the end of 2008 in an initial network of 1.000 points of sale connected on-line. The gaming portfolio as well as the network are expected to expand further, according to the course of the operations. INTRALOT do Brasil will have the complete operation of the games.

LOTERJ has been operating the traditional lottery for more than 60 years. In 1991, LOTERJ became the market leader of the state lotteries, launching a very successful instant ticket game. INTRALOT is leading the Lottery into a new era, by introducing a state-of-the-art on-line system. Through the modernization of the lottery operations, INTRALOT do Brazil envisages enhancing further the lottery's success.

The state of Rio de Janeiro has more than 15,5 million inhabitants. Its GDP reaches US\$ 142.2 billion, while GDP per capita surmounts US\$ 9,200, which is the highest in Brazil.

Commenting on the agreement, Mr. Constantinos Antonopoulos, CEO of INTRALOT, stated: "The Brazilian market has been very appealing for INTRALOT, being one of the most important and fast developing markets, both on regional, as well as on global basis. We believe in the potential of the Brazilian market and we are willing to contribute to the evolvement of the gaming market in the country. We hope that this contract will constitute the first, but decisive step of INTRALOT in the Brazilian market. We are looking forward to further strengthening our presence in the country, monitoring new business opportunities".

The President of LOTERJ, Mr. Sergio Ricardo Martins de Almeida, added: "The partnership signed today between INTRALOT and LOTERJ, with all certainty, will change the course of the gaming industry in the State of Rio de Janeiro. The participation of a very well known company of the lottery sector will surely broaden the local gaming market and increase the benefits of LOTERJ".