This email is important and requires your immediate attention. If you are in any doubt as to any aspect of the matters referred to in this email or about the action you should take, you are recommended to seek your own independent financial advice immediately from your stockbroker, bank manager, solicitor, accountant or other appropriately authorised independent professional adviser who is authorised under the Financial Services and Markets Act 2000 if you are in the United Kingdom or, if not, from another appropriately authorised independent financial adviser. If you have sold or transferred all your evoke Shares or evoke Depositary Interests, you should pass this email to the purchaser or transferee or to the stockbrokers, bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

21 July 2026

Dear evoke Shareholders and evoke Nominee Holders,

PUBLICATION OF SCHEME DOCUMENT

On 5 June 2026, the boards of evoke plc ("**evoke**") and Bally's Intralot S.A. ("**Intralot**") announced that they had reached agreement on the terms and conditions of a recommended all-share acquisition by Intralot of the entire issued, and to be issued, ordinary share capital of evoke (the "**Acquisition**"). It is intended that the Acquisition will be implemented by means of a scheme of arrangement under Part VIII of the Gibraltar Companies Act 2014 (the "**Scheme**").

The next step in the process is for meetings of evoke's Shareholders to take place on 17 August 2026, at which evoke Shareholders will be asked to vote to approve the Scheme and, by extension, the Acquisition. Further details are set out below.

The purpose of this email is to notify you that a circular relating to the Scheme (the "**Scheme Document**") has been published today and is available on evoke's website at https://www.evokeplc.com/investors/corporate-transactions/proposed-acquisition-by-ballys-intralot.

The Scheme Document sets out, among other things, a letter from the Chair of evoke, the full terms and conditions of the Scheme, the Explanatory Statement, notices of the Court Meeting and the General Meeting, the expected timetable of principal events and details of the action that you need to take. Terms used but not defined in this email have the meaning given to them in the Scheme Document.

Important materials relating to, among other things, how you can submit voting instructions in respect of the Court Meeting and General Meeting have been sent to you separately in hard copy by mail.

Certain other documents, announcements and information published in relation to the Acquisition are also available on evoke's website referred to above.

Shareholder Meetings

In order to become Effective, the Scheme requires approval at two meetings: the Court Meeting and the General Meeting. Both Meetings will be held at the offices of Latham & Watkins (London) LLP at One Leadenhall, 1 Leadenhall Street, London EC3V 1AA, United Kingdom on 17 August 2026. The Court Meeting will start at 10.00 a.m. and the General Meeting at 10.15 a.m. or, if later, as soon thereafter as the Court Meeting has concluded or been adjourned.

Action to be Taken

evoke draws your attention to the "*Action to be Taken*" section on pages 5 to 11 of the Scheme Document for details of how to vote, and the relevant deadlines for voting, at the Court Meeting and the General Meeting. The Notice of Court Meeting is set out in Part XII (*Notice of Court Meeting*) of the Scheme Document, and the Notice of General Meeting is set out in Part XIII (*Notice of General Meeting*) of the Scheme Document.

The "*Action to Taken*" section also includes details of how you may participate in the Cash Alternative Offer and the steps to take in order to receive the New Intralot Shares to which you may be entitled under the terms of the Acquisition.

This email should not be taken as a summary of the information in the Scheme Document and should not be regarded as a substitute for reading the Scheme Document in full. Please read the Scheme Document and accompanying materials carefully.

Appointment of a proxy or submission of voting instructions

It is important that, for the Court Meeting in particular, as many votes as possible are cast so that the Court may be satisfied that there is a fair and reasonable representation of evoke Shareholder opinion. Whether or not you intend to attend the Court Meeting and General Meeting, you are strongly urged to submit proxy and voting instructions as soon as possible by completing and returning your Forms of Proxy, Forms of Direction or Forms of Instruction, as applicable, or using any of the other methods described therein.

Registered holders of evoke Shares should ensure that their proxy instructions are received by no later than 10.00 a.m. on 13 August 2026 for the Court Meeting and by no later than 10.15 a.m. on 13 August 2026 for the General Meeting.

evoke DI Holders and evoke Nominee Holders should ensure that their voting instructions are received by no later than 10.00 a.m. on 12 August 2026 for the Court Meeting and by no later than 10.15 a.m. on 12 August 2026 for the General Meeting.

Please refer to the "*Action to be Taken*" section on pages 5 to 11 of the Scheme Document for more detailed information.

Questions

If you have any questions relating to this email, the Scheme Document, the Meetings, or the completion and return of the Forms of Proxy, Forms of Direction, Forms of Instruction, Forms of Election or the Form of Nomination (as applicable), please contact MUFG Corporate Markets on +44 (0) 371 664 0321. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. The helpline will be open between 9.00 a.m. and 5.30 p.m., Monday to Friday excluding public holidays in England and Wales. Please note that MUFG Corporate Markets cannot provide advice on the merits of the Acquisition or give any financial, legal or tax advice, and calls may be recorded and monitored for security and training purposes.

Yours sincerely,

evoke plc

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VOTE+ is a free app for smartphone and tablet provided by MUFG Corporate Markets (the Company's Registrar).

It offers shareholders the option to submit a proxy appointment quickly and easily online, as well as real-time access to their shareholding records.

The app is available to download on the Apple App Store and Google Play.

Apple App Store

GooglePlay

The City Code on Takeovers and Mergers

The Code does not apply to evoke as it is registered in Gibraltar. As a result, a takeover offer for evoke will not be regulated by the UK Panel on Takeovers and Mergers (the "**Panel**"). evoke's articles of association contain certain provisions requiring evoke to use its reasonable endeavours to apply the rules of the Code to a takeover offer for evoke (except where not in the best interest of evoke to do so), although these do not provide the full protections afforded by the Code and the enforcement of such provisions is not the responsibility of the Panel. Accordingly, evoke Shareholders are reminded that the Panel does not have responsibility, in relation to evoke, for ensuring compliance with the Code and is not able to answer any evoke Shareholders' questions in that regard.

Responsibility statement

The directors of evoke accept responsibility for the information contained in this email. To the best of the knowledge and belief of the directors of evoke (who have taken all reasonable care to ensure that such is the case) the information contained in this email (including any expressions of opinion) is in accordance with the facts and does not omit anything likely to affect the import of such information.

Hard copy available

You may request a copy of the Scheme Document and any information incorporated into it by reference to another source in hard copy and may also request that all future documents, announcements and information sent to you in relation to the Acquisition should be in hard copy form. Any request should be sent to evoke plc, Suite 601/701 Europort, Europort Road, Gibraltar, GX11 1AA or by contacting ir@evokeplc.com or by calling +44 (0)800 029 3050. A hard copy of the document, announcement or information will not be sent to you unless so requested.