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Bally's Intralot is a top iGaming operator and a leading global provider of lottery solutions. Listed on the Athens Stock Exchange, Bally's Intralot benefits from access to international capital markets to support growth and strategic initiatives, strengthening its presence and competitiveness both locally and globally.

We strive to be a privacy champion in the technology and gaming business. We understand that trust is the foundation for our relationship with our players, colleagues, partners and suppliers and we work to maintain that trust by building privacy protection into everything we do.

We recognise the importance of protecting personal information and are committed to processing it responsibly and in compliance with applicable data protection laws in all countries in which we operate.

As we operate in the gaming sector, we are also subject to regulatory requirements set by the gambling regulators which apply to players' personal information. In line with our privacy and ethical commitments, we strongly support responsible gambling and gaming initiatives across the industry through our participation in local gambling awareness campaigns and data sharing initiatives to protect players from harm.

We follow a 'privacy by design and default' approach to ensure that our systems and processes continue to meet or exceed the standards that are expected of us by both the applicable data protection laws and the standards set by the gambling regulators.

As part of this commitment, our approach to privacy focuses on the following key principles:

- Purpose Limitation and Transparency. Clearly specifying the purpose of the use of personal information collected and providing players with the option of opting out of further processing of their personal information beyond the original purpose of the collection where appropriate.
- Accuracy. Keeping personal information correct, complete and up-to-date.

- Data Minimisation. Collecting and holding the minimum volume of personal information required to meet the specified purpose.
- Storage Limitation. Retaining personal information only as long as required for the purpose for which it was collected.
- Individual Rights. Enabling players to access, rectify and request deletion of their personal information.
- Security. Implementing technical and organisational measures against unauthorised or unlawful processing of personal information and against accidental loss or destruction of, or damage to, personal information.

We are committed to respecting players' privacy when we are subject to government demands, laws or regulations that compromise privacy in a manner inconsistent with internationally recognised laws and standards and commit to notifying players in such cases, unless prohibited by law.

We have appointed a Data Protection Officer, supported by a team of privacy compliance professionals, who are responsible for our privacy compliance programme and oversee our handling of personal information across the jurisdictions in which we operate.

Our Data Protection Officer can be contacted at DPO@ballysintralot.com

Lastly, we maintain a number of internal and external policies, standards and procedures to further our commitment to the protection of personal information. Our staff are familiar with and trained on the application of those policies, standards and procedures. We implement a number of corporate ethics and sustainability processes, many of which are accessible through our various websites.