

## CORPORATE PRESENTATION 2019





## Overview

#### INTRALOT A Global Leader In the Gaming Industry



High-level partner of the major Lottery Associations and Global Corporate Citizenship Organizations:



















**Platinum Contributor** 

Premium Partner

✐

**Top Sponsor** 

NASPL

Star Contributor

Gold Sponsor

Associate Member Silver Member Signatory Member

EBEN

\*3.000 in subsidiaries and 2.200 in affiliates



#### INTRALOT INC. A solid franchise with positive dynamics



#### Lottery

- > Arkansas
- > D.C.
- > Georgia
- > Idaho
- > Illinois
- > Louisiana
- > Ohio

## New HampshireNew Mexico

- > Massachusetts
- > Montana
- > Vermont
- > Wyoming

#### **8-y** Contract period average

#### INTRALOT Inc. (US)



#### Sports Betting

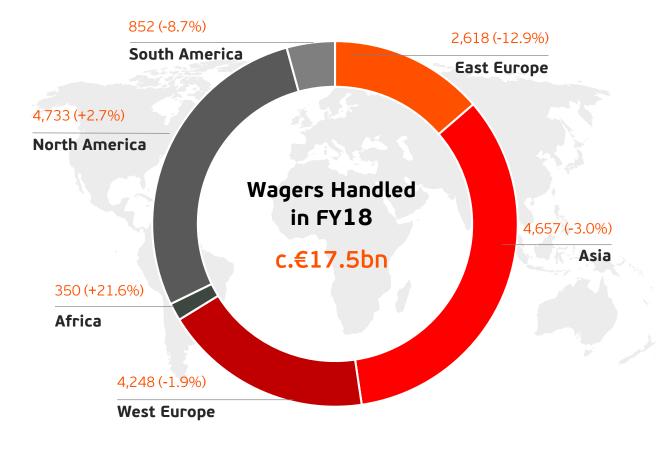
Partner for lottery-run sports betting

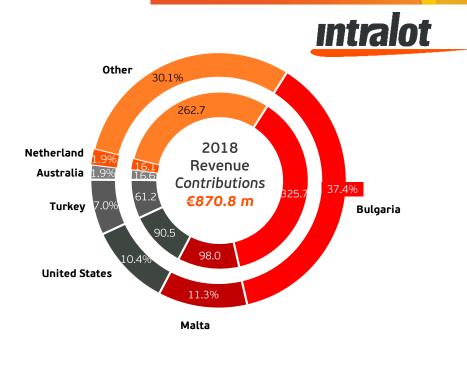
- > New Mexico
- > Montana
- > D.C.

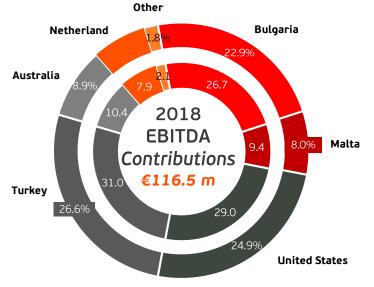


Employees in 2018 11% Market share of wagers 40m Population coverage

#### INTRALOT REVENUE MIX

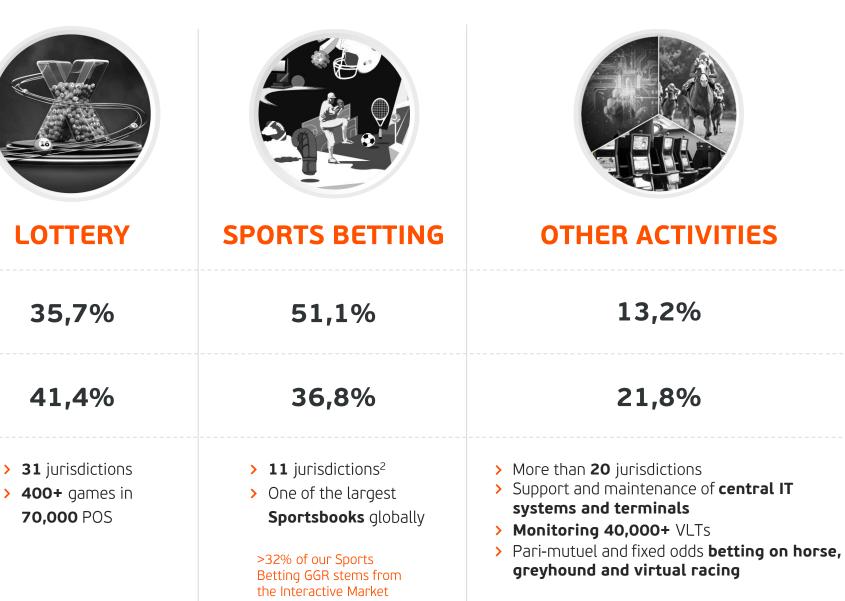






#### BROAD & WELL DIVERSIFIED BUSINESS MODEL





 GGR is defined as total revenue net of payout
 The currently suspended license in Cyprus is not included in the total count

% FY18 REVENUE

% FY18 GGR<sup>1</sup>

#### STRATEGIC OVERVIEW Forging a new path





#### VISION

Shaping the future of Gaming



#### STRATEGIC IMPERATIVES

- > Concentrate on high-growth markets of Lottery & Sports betting
- > Drive lottery digital transformation

#### ENABLERS

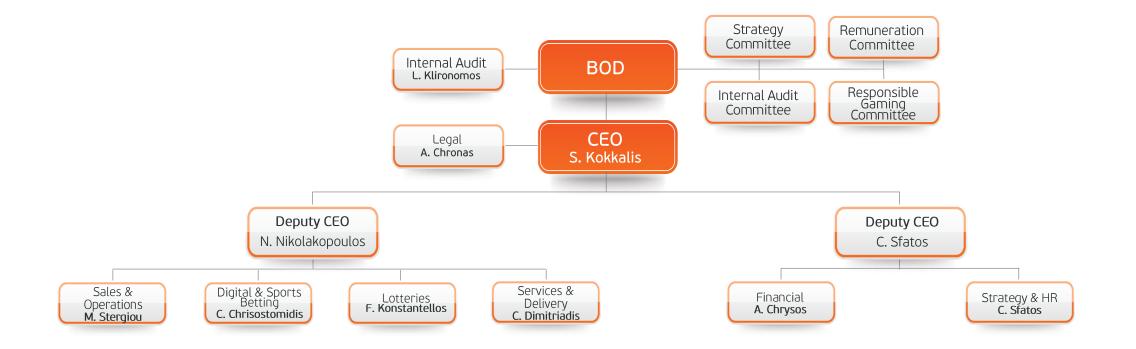
- > NextGen Technology & Products
- People & Talent
- Operational model & capability
- Local partnerships & execution



#### VALUES & SUSTAINABILITY

> Unwavering Commitment to Integrity, Responsible Gaming and Sustainable Growth

#### ORGANIZATIONAL STRUCTURE Committed & experienced management



#### Organization structure focused on:

- > creating **synergies** & improving **efficiencies**
- > enhancing profitability across projects/ops
- > developing unified product strategies
- > coordinating **technical capabilities**

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# PRODUCTS & SERVICES



#### intralot Solutions Touchpoints RETAIL Services Lottery > Retailer Terminals > Technology & Self-service Terminals > Platform deployment > Instant vending & > Technical Support hybrid terminals & Facilities > In-lane solutions management Game operations **Sports** ONLINE Sales & marketing **Betting** > Native Mobile App > Portal

#### **INTRALOT SOLUTIONS** Novel intelligent design addressing modern player needs

#### Platforms

#### LOTTERY PLATFORM

- > Passive/Draw/Instant & Hybrid games support
- > Flexible & parametrical rules engine

#### BETTING **PLATFORM**

- > Pre/Live fixed odds games & pari-mutuel
- > Advanced trading tools & algorithmic pricing

#### ENABLERS

- > Player Account Management
- > Content

management

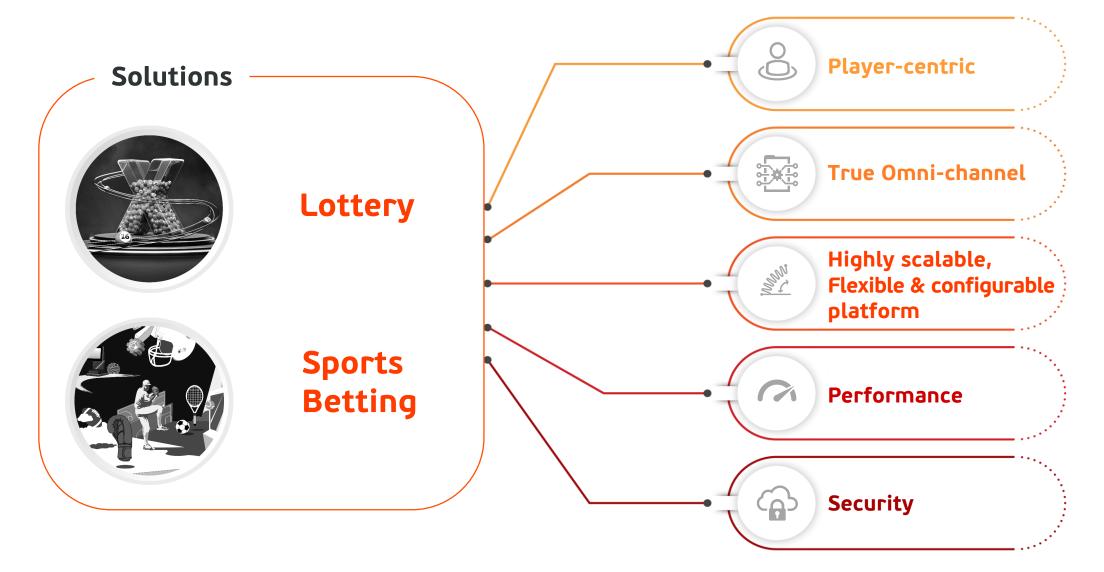
- > Device
- > Digital Signage
- > Remote gaming

server / RGS

management

#### NEXT GENERATION PLATFORMS Driving Digital Transformation

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#### NEXT GENERATION PLATFORMS Driving Digital Transformation





#### LOTOS X

- > Built on future-proof microservices technology
- > Highly parametrical games & draw management
- > Easy to integrate through an API Gateway layer
- Infrastructure & deployment model agnostic (onpremises/cloud/hybrid)
- Ensures security, integrity, reliability & responsible gaming
- > True Omni-Channel

#### **INTRALOT ORION**

- > All-inclusive platform managing entire bet lifecycle (event creation, odds compilation, risk management & settlement)
- > Supports a wide range of pre/live betting markets & sports
- Player-centric features including promos, bonusing, personalized pricing, cash out
- > Flexible, Configurable & Highly Scalable
- > Advanced Trading Tools & derivatives engine
- > True Omni-Channel

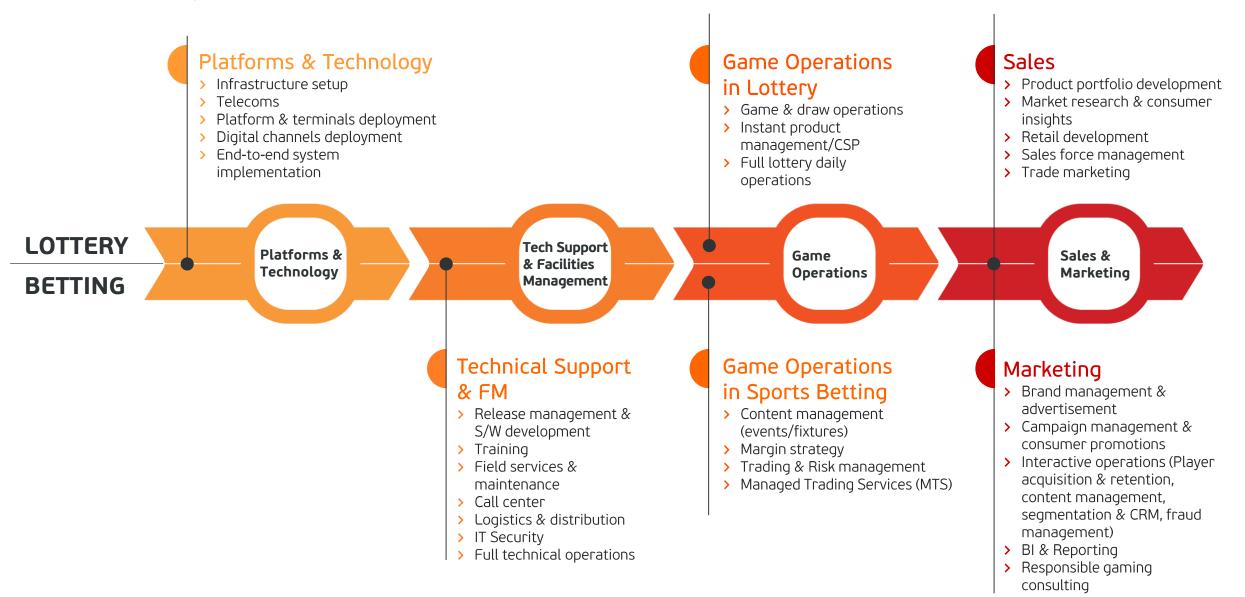
#### CUSTOMER TOUCHPOINTS

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#### SERVICES Full coverage of the B2B & B2C value chains

#### Intralot





# COMPLIANCE & CERTIFICATIONS

#### GROWING RESPONSIBLY Unwavering Commitment to Responsible Gaming & Integrity









Preventing underage, illegal & problem gambling Empowering players in a secure and trustful environment Ethical obligation and sustainability commitment

### RESPONSIBLE GAMING & INTEGRITY Intralot

#### **Our Certifications**

The most prevalent industry associations worldwide have awarded INTRALOT with accreditations that demonstrate adherence to our global commitments

- INTRALOT is one of the few companies to achieve
  WLA Associate Member Responsible Gaming Certification
- Our MALTCO subsidiary is accredited with both
  WLA Responsible Gaming Level 4 Certification &
  - European Lotteries Responsible Gaming Certification
- INTRALOT is one of the first gaming companies to be certified under the ISO 37001 Standard for its Anti-bribery Management System
- > INTRALOT is one of the first vendors to become
  - GLMS Associate Member (Global Lottery Monitoring System of Sports Betting)



#### SECURITY & QUALITY STANDARDS

#### **Our Certifications**

Ist vendor certified according to both World Lottery Association (WLA) Security Control Standard & ISO 27001:2013 standards, which covers:

INTRALOT Headquarters | INTRALOT Innovation Center | INTRALOT Nederlands BV | INTRALOT - OPAP Med Nautilus | INTRALOT Germany | Maltco - INTRALOT subsidiary in Malta | INTRALOT SA Scratch Tickets Operation | INTRALOT Gaming Services Pty Ltd INTRALOT Inc | INTRALOT Italia S.P.A | INTRALOT de Peru SAC | INTRALOT Ohio | INTRALOT Maroc | Bit8 Ltd. | TecnoAcción S.A. Argentina | INTRALOT South Carolina | INTRALOT Arkansas | INTRALOT Chile SPA | INTRALOT Montana | INTRALOT Louisiana

- INTRALOT maintains a strict Quality Management System certified with ISO 9001:2015
- INTRALOT is the 1st vendor to achieve ISO 20000:2011 certification on Information Technology Service Management
- INTRALOT is accredited with ISO 29993:2017 certification for its Learning Services
- INTRALOT is certified with ISO 14001:2015 for its environmental management system



# THANK YOU

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www.intralot.com