

**Business  
INNOVATION**

driven by

**DIGITAL  
Technology**

***intralot***

## Our Purpose

To offer players an  
**UNPARALLELED GAMING  
EXPERIENCE** and support  
gaming operators around  
the world in **RAISING FUNDS  
FOR GOOD CAUSES**.

## Our Strategy

**Introduce** **BUSINESS INNOVATION** in  
the industries we serve, using advanced  
**DIGITAL TECHNOLOGY**  
as an enabler.

**Improve** the **QUALITY OF OUR  
SERVICES** and achieve **ECONOMIES OF  
SCALE**.

**Establish** **NEW PARTNERSHIPS** to  
expand **LICENSED OPERATIONS (B2C)**.

**Drive** **GROWTH** by boosting **B2G/B2B**  
sales in targeted geographies.

**Optimize** our **CAPITAL STRUCTURE**.

# Business INNOVATION

driven by

# DIGITAL Technology

**intralot**

## Our Promise

To redefine  
**INNOVATION** and  
**QUALITY OF SERVICES**  
in the gaming sector.

## We are One

**We are ONE TEAM** with an open,  
collaborative culture working together  
to seize new opportunities.

**We believe** in **ONE SMART**, creative,  
accountable and innovative individual  
who stands behind her or his work.

**We are dedicated** to **ONE GOAL**,  
to bring INTRALOT  
at the top of the industry.

**We operate** holistically, based on  
**ONE SYSTEMIC MODEL** that brings  
together People, Organizations,  
Processes and Tools.