

PRESS RELEASE

INTRALOT Introduces Lotos Xi

The powerful solution meets the needs of Digital Lotteries to drive innovation and provide a unified player experience

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INTRALOT is proud to present its latest state-of-the-art digital lottery solution, Lotos Xi, designed to drive efficiency of the Lottery operators and provide a unified player experience, by offering fast and engaging content in a simplified manner across channels.

Lotos Xi enables the operator to define and offer subscriptions for any available game and manage its content, allowing full localization and parametrization of the user interface. Characterized by an omni-channel philosophy and offering a wide range of innovative and engaging games, along with player experience personalization through data analytics, creates value both for the operator and the player.

Like all next-generation INTRALOT solutions, Lotos Xi is infrastructure-agnostic with an architecture that safeguards the seamless integration with existing platforms and ensures end-to-end integrity and responsible gaming. Its seamless integration with Lotos X Orchestrator enables a set of independent microservices which ensures fast and easy integration with the Lotos X family of products and any 3rd-party platforms/systems, allowing a best-of-breed approach and quick time-to-market. It is an end-to-end solution offered on cloud, on-premise, or hybrid configurations.

"Our digital technology empowers lotteries all over the world ensuring that our customers are equipped with cutting-edge solutions and services to drive their digital transformation and sustainable growth," said Dr. Chris Dimitriadis, INTRALOT Group CEO. "Utilizing the power of digital gaming creates valuable opportunities for lotteries to broaden their player base by attracting a more digitally savvy audience, while engaging their current players through a stronger omnichannel relationship with their brand."

"Responding to the current global challenging times, INTRALOT's Lotos Xi is proven to support innovation and growth across both retail and digital, and provide a unified player experience," said Nikos Nikolakopoulos, INTRALOT Executive VP, Group Chief Commercial Officer. "We gear up for the digital lottery era with a ready-made solution that has secured already its deployment in four operators to drive their performance and accelerate benefits to the communities they serve."

About INTRALOT

INTRALOT, a public listed company established in 1992, is a leading gaming solutions supplier and operator active in 44 regulated jurisdictions around the globe. With €0.7 billion turnover and a global workforce of approximately 3,800 employees (2,200 of which in subsidiaries and 1,600 in associates) in 2019, INTRALOT is an innovation - driven corporation focusing its product development on the customer experience. The company is uniquely positioned to offer to lottery and gaming organizations across geographies market-tested solutions and retail operational expertise. The company has designed a new ecosystem of holistic omni-channel solutions across verticals (Lottery, Betting, Interactive, VLT) for Lotteries digital transformation. INTRALOT has been awarded the prestigious WLA Responsible Gaming Framework Certification by the World Lottery Association (WLA) and the WLA certificate for the Security Control standard.

For more info: Ms. Chryssa Amanatidou, Group Corporate Affairs Director

Phone: +30 2106156000, Fax: +30 2106106800, email: press_office@intralot.com - www.intralot.com