



Intralot's Acquisition Of Bally's Int'l Interactive Division

Creating A Global Gaming Champion

JULY 2025

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Today's Presenters – Management Team





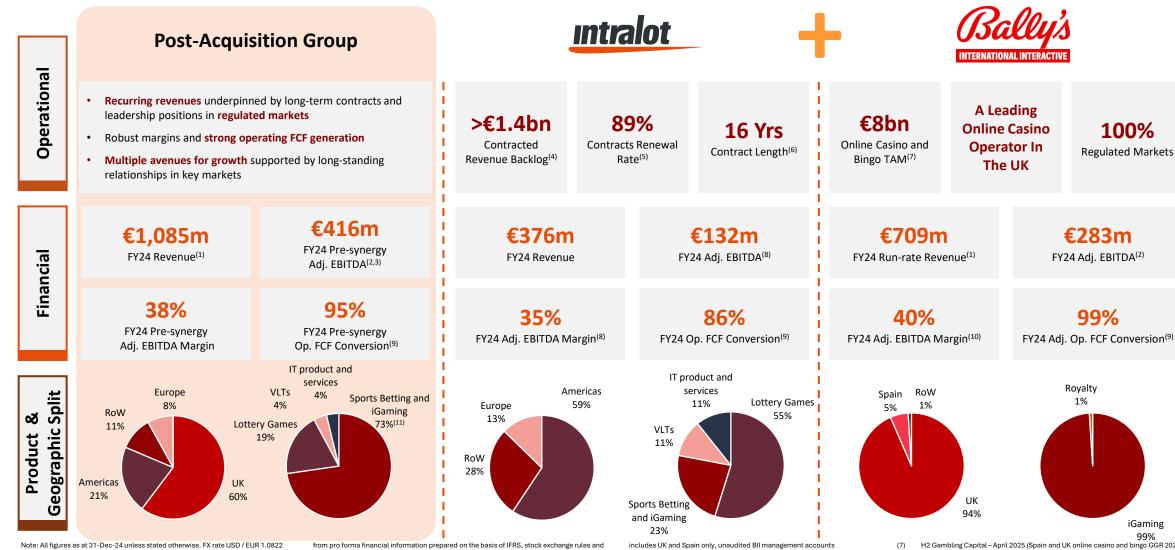
Transaction Overview And Indicative Timeline



	 Bally's Holding Limited, the Ba "Proposed Transaction") 	-	ctive ("Bally's II" or "BII")	business to be acquired	by Intralot S.A. ("Intralot'	') (the			
Asset Being Acquired & Key Terms	 Transaction Enterprise Value of €2.7bn, comprising of: 								
Asset being Acquired & Key lettins	- €1.530bn cash; and	 €1.530bn cash; and 							
	 €1.136bn of newly issued shares in new Intralot (873,707,073 shares, at an implied value of €1.30 per share) 								
	 Aggregated entity to retain its 	listing on the Athens Stoc	k Exchange						
Transaction Funding	€1.6bn (which is expected to b launch an up to €400m share	In order to support the €1.530bn cash consideration to Bally's and refinance part of its existing debt, Intralot has obtained a bridge loan of €1.6bn (which is expected to be refinanced through the debt capital markets and is subject to certain conditions precedent) and expects to launch an up to €400m share capital increase by way of an equity offering of shares listed on the Athens Stock Exchange, subject to corporate and regulatory approvals							
	 The Post-Acquisition Group w required under Greek and EU 		-	required to follow the cor	porate governance stand	ards			
Corporate Governance & Shareholders	 Following the completion of the Transaction, the Post-Acquisition Group's board of directors is expected to comprise 11 directors, a majority of whom will be independent, and with Sokratis Kokkalis (Intralot's founder and the current chairman of Intralot's board), Soohyung Kim (the chairman of Bally's board and Vice Chairman of Intralot's board), Robeson Reeves and Nikolaos Nikolakopoulos 								
	 Bally's, currently Intralot's largest shareholder, is expected to become the majority shareholder of Intralot as a result of the Transaction with a significant equity stake in Intralot 								
Key Financial Policy Guidance For	 Mid-term steady-state net leve 	erage target of ~2.5x							
Post-Acquisition Group	 Plan to maintain dividend payers structure considerations 	out ratio of 35% of net inc	ome with flexibility for hi	gher distributions subjec	t to performance and cap	ital			
	0	0	0	0	0				
Indicative Timeline	Announcement of Transaction (1 st July)	MTO (Early July - Mid August)	EGM (Late August)	Bond / Equity Execution (September)	Closing (Expected Q4)				

Proposed Transaction Adds Significant Scale And Diversification





Post-Acquisition Group financials do not represent a statutory consolidation under IFRS and regulations or any other standard, nor do they take into account FX/ consolidation effects, BII financials prepared under US GAAP adjusted to align with IFRS.

Figures for the post-acquisition group are non-IFRS financial measures that represent the mathematical sum of such figure for the respective fiscal year or period, as applicable, for (1) Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived (2)

(3) and as such do not reflect all adjustments that would be reflected in pro forma financial (4) information that gives effect to the Proposed Transaction. (5)

NGR, includes UK and Spain only, unaudited BII management accounts; includes ~€26mm of run-rate royalty revenue; run-rate defined as on an annualised basis (6) Adjusted EBITDA includes BII 2024 run-rate royalty revenue and corporate cost; NGR,

Excludes run-rate cost synergies Up to 2029

Calculated as total contracts renewed (cumulative) over total contracts up from renewal (cumulative) from 2008 to 31st March 2025, including extensions Calculated based on number of contracts without accounting for extensions and excludes contracts with practically infinite durations / renewals

H2 Gambling Capital - April 2025 (Spain and UK online casino and bingo GGR 2024) (8) Adjusted EBITDA, taking into account the impact of IFRS 16. A reconciliation to the

- most directly comparable IFRS measures is provided in slide 25 of this presentation (9) Operating Free Cash Flow defined as Adjusted EBITDA less Capex, Operating Free Cash Flow Conversion defined as (EBITDA less Capex) / Adjusted EBITDA 5

 - Includes Bally's International Interactive's 'Royalty' revenue

Unaudited BII management accounts

(10)

(11)

The Post-Acquisition Group Is A Scaled Global Gaming Powerhouse With Market-Leading Technology And Products



Vertically integrated iGaming and lottery champion, with significant diversification across route to markets, geographies and products



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Scaled player serving fast-growing iGaming & lottery TAMs, with significant scale advantages



Highly complementary tech stack driving a differentiated go to market strategy



Resilient, recurring revenues underpinned by long-term contracts and leading positions in fully regulated markets

5

Multiple robust growth levers for the Post-Acquisition Group



Longstanding relationships with key regulators and strong commitment to responsible gaming

Vertically Integrated, Global iGaming And Lottery **Champion**





Leading Consolidated Position Across Key Gaming Markets



Top 3 Lottery Solutions Provider In The USA⁽¹⁾

A Leading Online Casino Operator In The UK



Best In Class Proprietary Technology Platform

Highly Complementary Product Offering Across B2B / B2C Unlocking Cross Sell

Resilient And Predictable Lottery \checkmark Revenue Underpinning iGaming Expansion

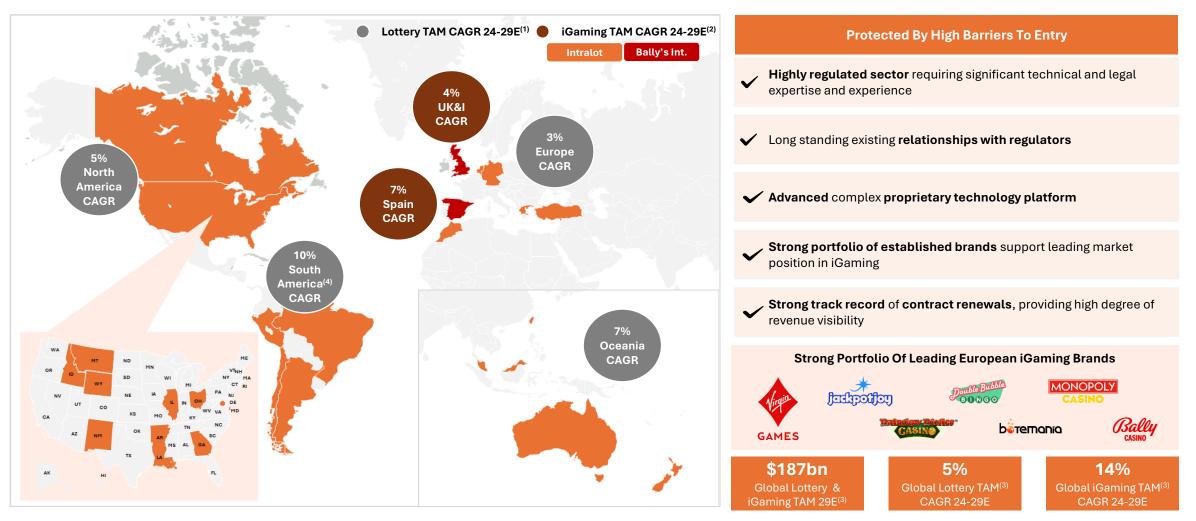


A Leading Technology Platform Providing Differentiated Routes To Market

Source: Company reporting and A&M CDD

Leading Lottery operators are Intralot, IGT and Scientific Games. (1)

2 Expanded Player Service in a Rapidly Growing iGaming & Lottery Market, With Significant Scale Advantages



Note: iGaming includes OSB; Source: H2 Gambling Capital – April 2025. (1) Lottery GGR (iLottery and Land-based)

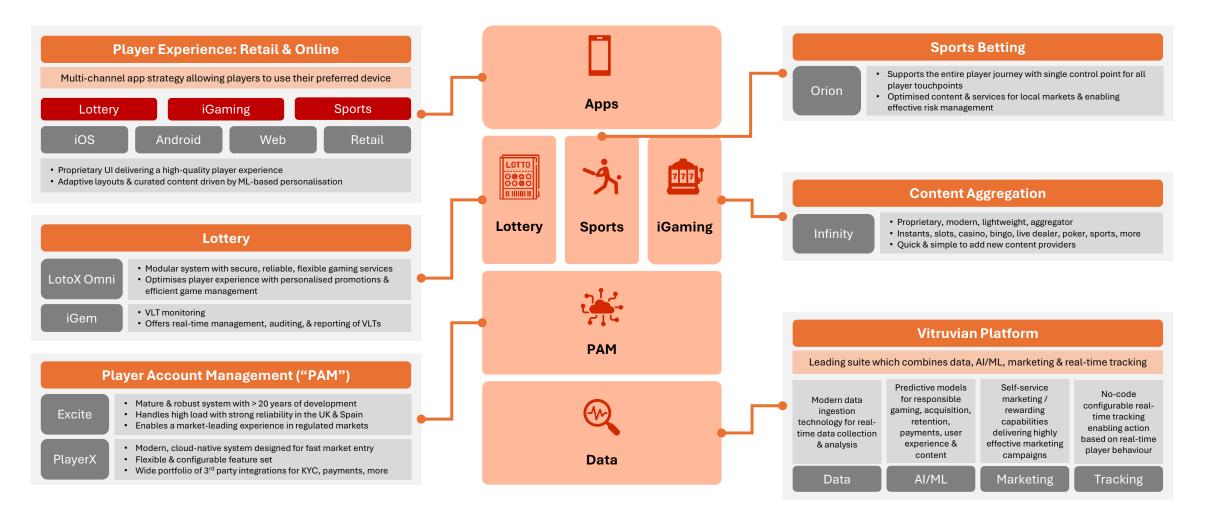
(2) Online gaming GGR excluding online sports betting and lotteries (H2 Gambling Capital – April 2025)

(4) Refers to Latin America & the Caribbean

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⁽³⁾ Includes North America, Latin America & the Caribbean, Europe and Oceania (H2 Gambling Capital – April 2025)

Holistic Omni-Channel Product Offering Driven By Highly Complementary Tech Stack

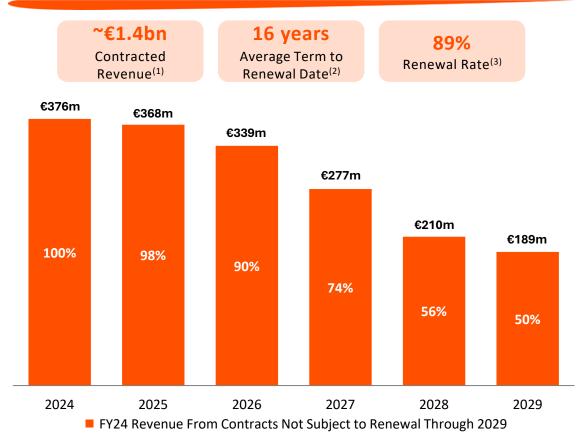


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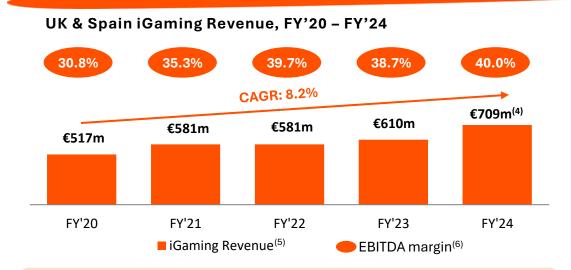
Resilient, Recurring Lotteries Revenue Supported By A Robust Growing iGaming Revenue...



High Level Of Visibility On Future Revenues For Intralot (Lotteries) Underpinned By Strong Track Record Of Contract Renewals And Wins...



...Combined With Robust BII (iGaming) Profits From Leading Market Positions Resulting In Best-In-Class Margins



Sustainable market leading position as a leading online casino operator in the UK and **strong margins relative to global leaders** driven by:

- Precise marketing with highly selective campaigns and strong retention rates
- Predicted value algorithms delivered through a flexible system providing personalisation at scale
- ✓ Increased suite of products with the addition of sports enabling brands to access double the TAM vs only casino
- ✓ No high-value player dependency, with recently implemented stake limits on slots having no impact on the model supported by advanced responsible gaming technology
- Upgraded marketing and customer service to support over 50 languages via a unified platform driving increased margins as staffing costs become shared

(5) NGR, includes UK and Spain only, unaudited BII management accounts

(6) Unaudited BII management accounts

Source: Company information

Note: BII financials prepared under US GAAP adjusted to align with IFRS.

- (1) Up to 2029
- (2) Calculated based on number of contracts without accounting for extensions and excludes contracts with practically infinite durations / renewals

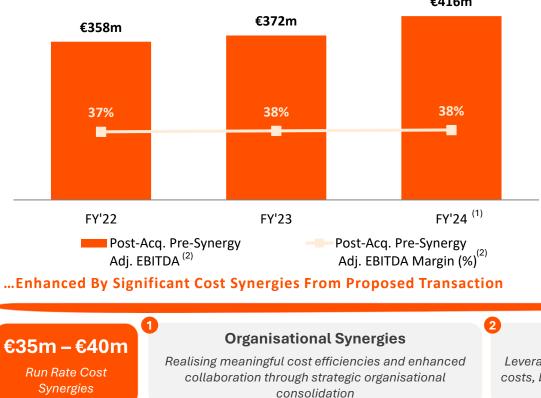
(3) Calculated as total contract renewed (cumulative) over total contracts up from renewal (cumulative) from 2008 to 31st March 2025, including extensions

(4) Includes ~€26m of run-rate royalty revenue; reported revenues of €683m, excluding legacy Asian business

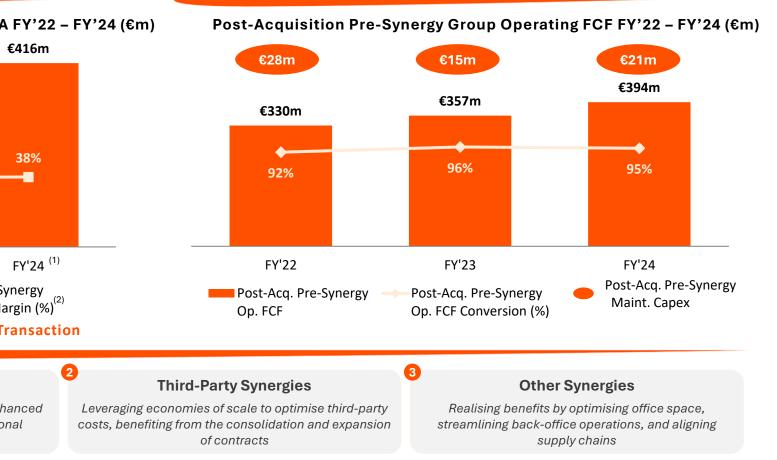
...With Exceptional Margins And Cash Flow Generation <u>*intralot*</u> Enhanced By Material Cost Synergies From Proposed Transaction

Improving Margin Profile For The Post-Acquisition Group Focused On Constant Profitability...

Post-Acquisition Pre-Synergy Group Adjusted EBITDA FY'22 – FY'24 (€m)



...Coupled With Modest Maintenance Capex Requirements Driving 92%+ Operating FCF Conversion...



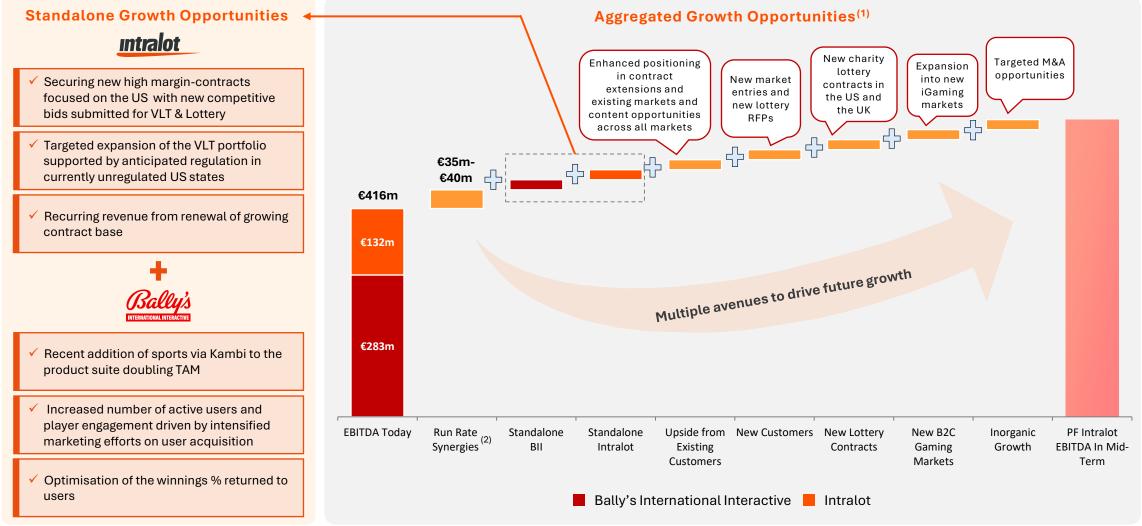
Source: Company information

Note: Operating Free Cash Flow defined as Adjusted EBITDA less Capex, Operating Free Cash Flow Conversion defined as (EBITDA less Capex) / Adjusted EBITDA. Post-Acquisition Group financials do not represent a statutory consolidation under IFRS and BII financials prepared under US GAAP adjusted to align with IFRS. Figures for the Post-Acquisition Group are non-IFRS financial measures that represent the mathematical sum of such figure for the respective fiscal year or period, as applicable, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do

they take into account FX/ consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction.

- (1) FY'24 EBITDA includes €26m in run-rate royalty revenue
- (2) Synergies presented here are based on certain underlying assumptions and estimates which are inherently subject to significant uncertainties and actual results may differ, perhaps materially, from those anticipated 1

Proposed Transaction Expected To Deliver Sustainable Growth Opportunities



Source: Company information

Note: Figures for the Post-Acquisition Group are non-IFRS financial measures that represent the mathematical sum of such figure for the respective fiscal year or period, as applicable, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do they take into account FX/ consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial

information that gives effect to the Proposed Transaction. Post-Acquisition Group financials do not represent a statutory consolidation under IFRS

(1) Growth categories sized illustratively

(2) Synergies presented here are based on certain underlying assumptions and estimates which are inherently subject to significant uncertainties and actual results may differ, perhaps materially, from those anticipated

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Aggregated Tech Stack Expected To Enhance <u>mtralot</u> Competitiveness In Contract Renewals And New Opportunities

Key Aggregated Technology Stack Benefits



Platform Enhancement: Bally's technology stack streamlines operations and provides a seamless user experience, complementing Intralot's existing systems



Loyalty Program Integration: Integrating RDP enhances customer loyalty and engagement; personalised rewards and incentives based on player behaviour

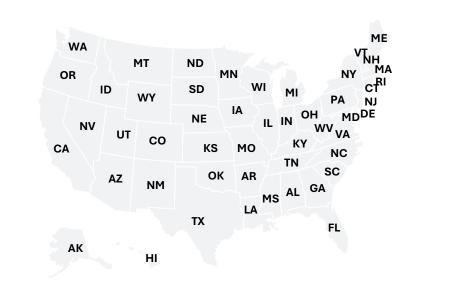


Data-Driven Marketing: Employ Vitruvian's data capabilities to refine marketing strategies, boosting customer acquisition and retention rates



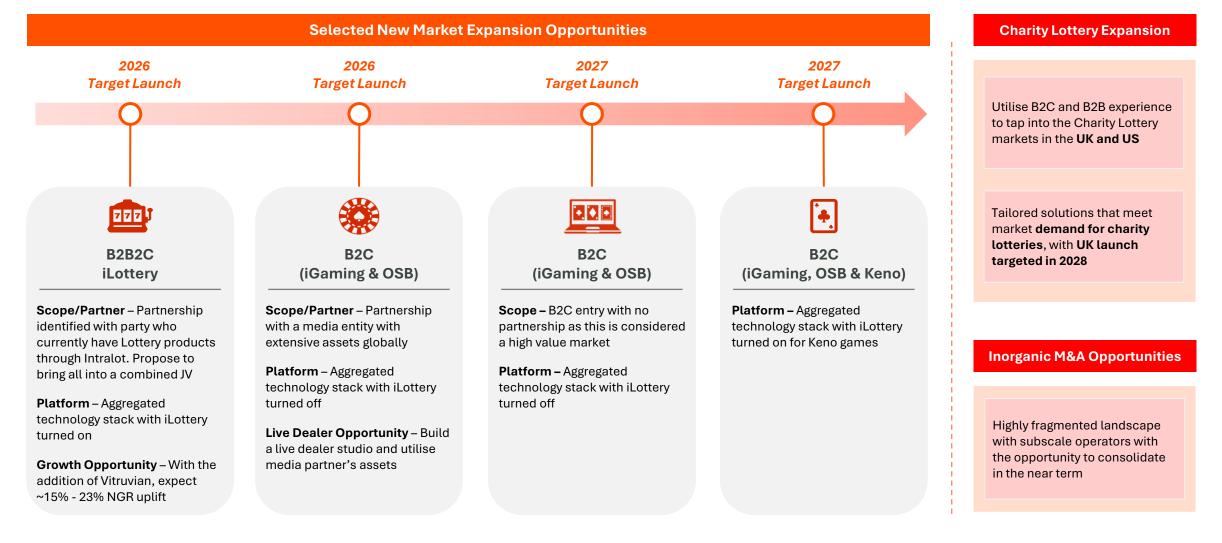
Customer Insights: Real-time insights into customer behavior, enabling more personalised and effective engagement strategies

Significant Opportunities In The US Market For Digitization Of The Lottery Sector



Opportunity	Туре		
Existing Contract Extensions	B2B Lottery – RDP & iLottery		
RFPs, New iLottery Operations	B2B Lottery – RDP & iLottery		

Further Potential Value Creation Through Geographic And <u>mtralot</u> Product Expansion Opportunities



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6 Longstanding Regulatory Relationships With A Strong Commitment To Responsible Gaming



Longstanding Relationship With Key Regulators			Committed To Maintain The Highest Standards In Responsible Gaming		
Country	Market Entry	Regulator Body			
) Greece	1993 ⁽¹⁾	Hellenic Gaming Commission	"Promote Responsible Gaming, Social Responsibility, and Integrity throughout our global activities in any type of		
O Turkey	2002	 Interacting with Spor Toto 	engagement" - Intralot		
 United Kingdom	2002	Gambling Commission	✓ Certified as a Responsible Gaming Supplier with WLA ⁽²⁾		
) USA	2003	• State Regulators (on a state-by-state basis)			
New Zealand	2005	New Zealand Gambling Commission	 Supporting gaming revenues that fund good causes 		
Australia	2007	• State Regulators (on a state-by-state basis)	 Unconditioned commitment to locally regulated markets 		
<u>ہ</u> Argentina	2007	• Provincial Regulators (since 2020, provinces can establish their own regulations)	 Preventing underage, illegal & problem gaming 		
💿 Spain	2007	Directorate General for the Regulation of Gambling			
Croatia	2009	Ministry of Finance	 Offering tailored responsible gaming product features 		
(↔) Canada	2019	 British Columbia Lottery Corporation Alcohol and Gaming Commission of Ontario 	 Educates employees and players on gaming regulations 		

Proposed Transaction Benefits – Accretive To Growth, Earnings And Cash Flow



Enhances diversification and scale

Truly global business with 90%+ revenues from developed markets and diversified across various gaming verticals

Additive to growth

Elevated positioning across the gaming value chain presents new product and geographic expansion optionality

Accretive to margins and cash flow generation

38% pre-synergy margins and 90%+ pre-synergy op. FCF conversion underpin self-funded growth

Prudent financial policy

Modest capital structure with a robust financial policy focused on target state leverage and shareholder returns

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Guidance And Financial Policy



	Mid-term (post-2025)
Revenue	 Total revenue growth high-single digit Lottery: Low-to-mid single digit growth iGaming: Mid-single digit growth New opportunities to drive incremental revenue growth expected in 2026
EBITDA	 Group margin mid-to-high 30% including growth opportunities and synergies / efficiencies Lottery: Margins low-to-mid 30% iGaming: Margins ~40%
Synergies / Efficiencies	• €35m – €40m run-rate identified cost synergies / efficiencies achieved over 18 – 24 months post-closing
Cash Flow Items	 Total capex mid-single digits percentage of total revenue in years without material contract signings / renewals. Low-to-mid double digits percentage of total revenue expected in 2026/27 Of which: Maintenance ~2% of total revenue, declining towards 1% over time Change in net working capital: Slightly negative in outer years
Other Items	• Effective corporate tax rate: 16-19% ⁽¹⁾
Financial Policy	 Mid-term steady-state⁽²⁾ net leverage target of ~2.5x Plan to maintain dividend payout ratio of 35% of net income with flexibility for higher distributions subject to performance and capital structure considerations

as applicable, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this (1) presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do (2) they take into account FX/ consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction.

(*) This slide contains forward looking statements on the assumption that the Proposed Transaction completes in Q4 2025 on the basis of the terms envisaged as of the

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Appendix | Additional Information



Lottery | Overview



	Global Leader in Gaming Solutions: Prominent B2B provider of gaming and		Lottery		iLottery			
	transaction processing systems serving lottery and gaming organisations globally Extensive International Presence: Active in North America, Europe, Oceania and other regulated jurisdictions with a focus on developed / developing markets			 Provides technology for trac operated by the state in a mo environment Established, long-term 		 Provides technology to state lotteries to enable digital offering Highly scalable, lower capital expenditure business 		
Focused On The Profitable Lottery Sector: Operates across four verticals (Lottery, iLottery, VLT Monitoring, Sports Betting) for the B2B and B2G market, with limited exposure to B2C		 Proprietary technology and software solutions 	• 11 US sta Lottery & iLottery, 55%		 11 US states have iLottery 			
	Recurring Revenue Model: Engage robust business model underpinne visibility							
	State-of-the-art Central Gaming System: Offers stability, scalability, parametrisation and seamless third-party integration through a unique microservice architecture		 VLT Monitoring (iGem platform): cutting-edge technology to monitor VLTs and control large- 	IT Products & Services, 11% VLTs, 11%	Sports Betting, 23%	 Provider of fully integrated sports betting platform, services and solutions with wide portfolio of retailer and 		
	Revenue Split By Geography Americas, 59%	51 Contracts	35% FY 24A Adj. EBITDA Margin ⁽²⁾	89% Contract Renewal Rate ⁽¹⁾	 scale gaming networks Significant number of cont customers supported by reg tailwinds 		Low cust	 player terminals Ability to capitalise on existing retail footprint tomer acquisition costs
	40 countries & jurisdictions	€376m	16 Year Average Contract	184				
	RoW, 28% 13%	FY24A Revenue	Length ⁽³⁾	Patents	VLT Monitoring	g		Sports Betting

Note: All figures as at 31-Dec-24 unless stated otherwise

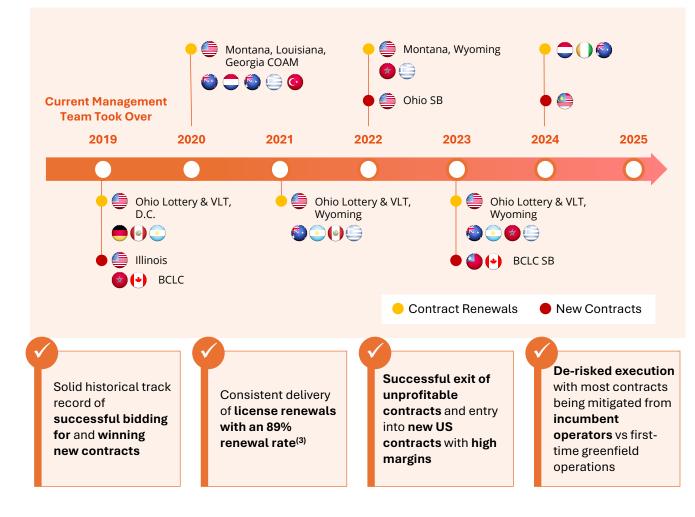
Calculated as total contract renewed (cumulative) over total contracts up from renewal (cumulative) from 2008 to 31-Mar-25, including extensions (1)

(2) (3) Adjusted EBITDA, taking into account the impact of IFRS 16. A reconciliation to the most directly comparable IFRS measures is provided in slide 25 of this presentation 16 years without accounting for extensions and excludes contracts with practically infinite durations / renewals

Lottery | Recurring Revenue Model Underpinned By Predictable Long-Term Contracts



Robust Track Record Of Winning New Contracts & Licence Renewals



Diversified, Long Dated Contract Base

Contract ⁽¹⁾	Country	Maturity / Renewal Year ⁽²⁾	Contract Type	% Of Revenue ⁽⁶⁾
1	Turkey	2029	Sports Betting	20.2%
2	Illinois	2027	Technology	11.6%
3	Argentina	2034	Lottery	9.8%
4	Ohio	2027	Technology	8.1%
5	New Hampshire	2033	Technology	5.9%
6	Australia	2027	Lottery & VLT Monitoring	5.2%
7	Croatia	2033	Lottery & Sports Betting	4.2%
8	Georgia	2032	Technology	3.9%
8	Arkansas	2026	Technology	3.1%
10	Montana	2026	Technology	2.4%
Other (41)		2024-2034	All contract types	25.4%
899 Renewal F	Con	tracted revenue tog up to 2029 ⁽⁴⁾	16 Ye Average Term Date	to Renewal

Note: All figures as at 31-Dec-24 unless stated otherwise

(1) Includes Argentina license

(2) Either through RFP tender process, extension, or license payment

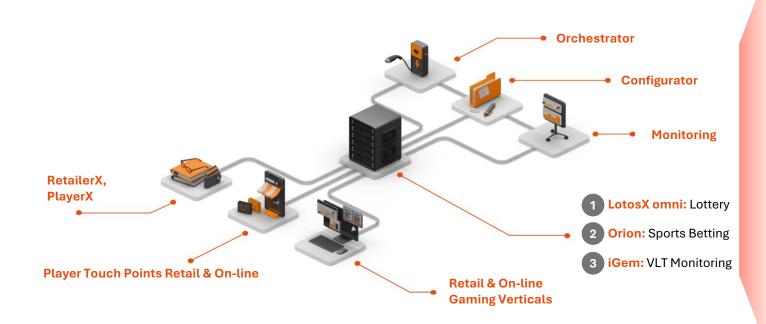
(3) Calculated as total contract renewed (cumulative) over total contracts up from renewal (cumulative) from 2008 to 31st March 2025, including extensions

(5) Calculated based on number of contracts.

(6) Percentage of FY24 Revenue

Lottery | Cutting-Edge Technology Platform Enables Flexible <u>mtralot</u> Operations Across The Value Chain

Technology Ecosystem



Flagship Solutions

LotosX omni: Lottery Solution

- Modular system with secure, reliable, flexible gaming services
- **Comprehensive tools** including game configurator, game & draw lifecycle manager, channel manager for game creation, management, and omnichannel sales
- Optimises player experience with **personalised promotions and** efficient game management

2 Orion: Sports Betting

- Supports the entire player journey with betting features including promotions, personalised pricing, and a full cash-out suite
- Single control point for all player touchpoints, **optimising content and services** for local markets and enabling **effective risk management**
- Adaptable to local markets, integrates with third-party software, and offers advanced trading tools

iGem: VLT Monitoring

- Offers real-time management, auditing, and reporting of VLTs
- Full solution, including site controllers, communication networks, central system infrastructure, reporting modules, training for distributors and operators, and advisory services

 Multi-layer structure enables component switching or upgrades without disrupting system operations

- Customers can choose to **utilise** Intralot for the entire value chain
- Alternatively, customers can opt for third-party providers for specific services
- Leveraging Artificial Intelligence to proactively adapt to market and technological changes, delivering solutions that maximise revenue across all channels.

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 Highly efficient and automated platforms requiring low operating costs

iGaming | Overview



Casino-Entertainment Leader: Most successful multi-brand casino and bingo operator globally; winner in iGaming with capabilities in online sports betting with all games operated by own proprietary software			Player-Centric Approach			
Regulatory-Leading Practices : Innovation driving industry-leading practices in Responsible Gaming and player protection algorithms. Maintains high regulatory standards with robust connections to regulatory bodies				Culture, DNA & People	Data & Insights	
State-of-the-art Real-Time Data Platform: Powering systematic operations that provide advanced AI/ML capabilities for real-time-decision-making, marketing optimisation, and personalised player experiences				Enhanced Player Journey		
Customer Lifecycle Excellence acquisition strategies, effective C			nnovative customer	Sustainability	Technology & Products	
Scale Multi-market Operations multiple jurisdictions	Team: Led by a talented and	l well-coordinated global o	perations team serving	Portfolio Of Top D	isruptor Brands	
Net Gaming Revenue By Product	A Leading Position A And Online Casi		>6m / 980k Database / Unique active monthly players	fackpolijou Casi	bêtemania	
iGaming, 99%				Bally CASINO	ble Virgin	
1%	7% FY21-24A Revenue CAGR	€283m FY24A Adj. EBITDA ⁽¹⁾	40% FY24A Adj. EBITDA Margin ⁽¹⁾	MONOPOLY	GAMES	

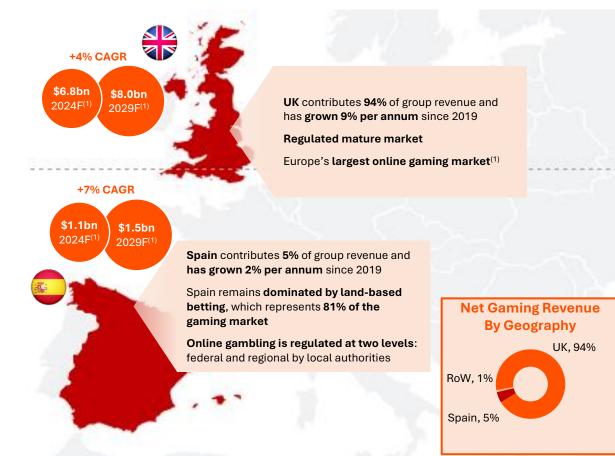
Note: All figures as at 31-Dec-24 unless stated otherwise. Unaudited.

(1) Adjusted EBITDA includes BII 2024 run-rate royalty revenue and corporate cost; NGR, includes UK and Spain only, unaudited BII management accounts

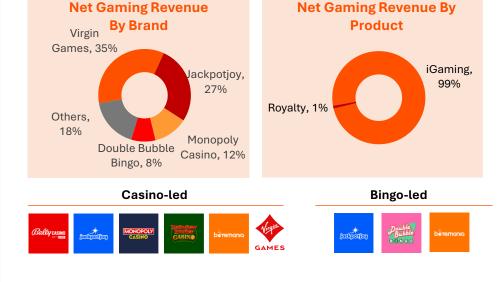
iGaming | Operations Are Well-Diversified Across Products, With Premier Brands In Two Of Europe's Largest Markets



International Operations Are Focused On Regulated European Markets, Particularly The UK And Spain



iCasino Dominates Revenue Mix⁽³⁾, Driven By Virgin Games & Jackpotjoy



Brand Interfaces

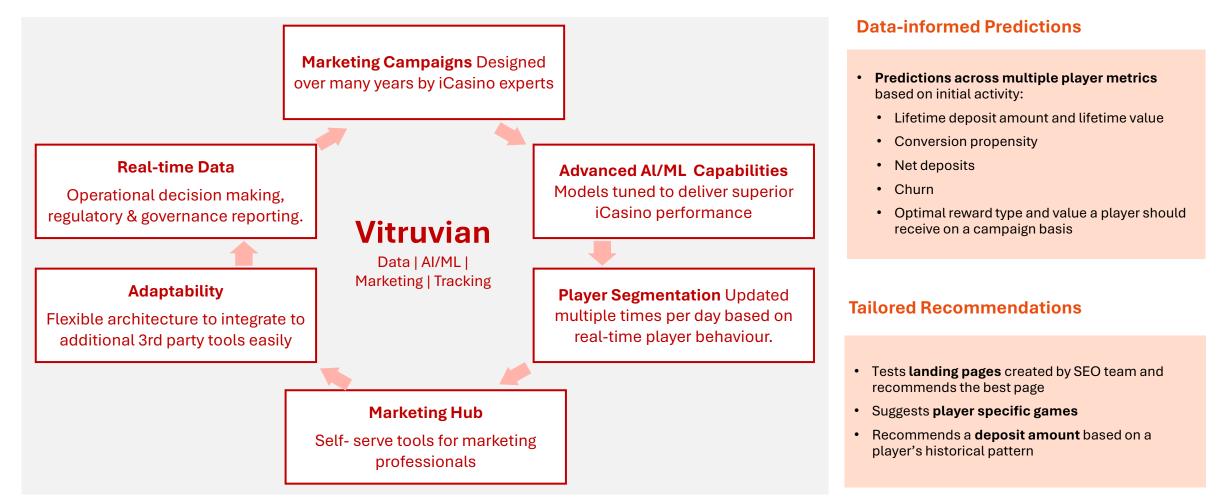


(1) Online gaming GGR excluding online sports betting and lotteries (H2 Gambling Capital – April 2025)

- (2) Other includes Poker and Sports
- (3) Unaudited. Source: A&M CDD Report

iGaming | Proprietary Technology Platform Has <u>intralot</u> Revolutionised iGaming Success By Optimising The Player Experience

Delivering Enhanced Customer Journey's Via Data, AI/ML, Marketing And Tracking



Intralot FY24 EBITDA Reconciliation



Amounts in €m	FY24
Operating Profit / (Loss) Before Tax	18.0
Profit / (Loss) to net monetary position	(6.3)
Profit / (Loss) from equity method consolidations	(0.4)
Exchange differences	(0.6)
Interest and similar income	(4.6)
Interest and similar expenses	45.7
Income / (expenses) from participations and investments	(0.4)
Gain / (loss) from assets disposal, impairment losses and write-off of assets	(0.1)
EBIT	51.3
Depreciation and amortization	70.9
Reorganisation costs	2.4
EBITDA, as reported	124.7
One-off adjustments as per published FS	6.0
Adjusted EBITDA, as reported	130.7
Recovery of bad debts	0.0
Severance fees	0.0
Provisions & write offs of doubtful receivables	0.7
Performance related penalties	0.6
Other OpEx	0.5
Adjusted EBITDA, post IFRS 16	132.4