

## PRESS RELEASE

### INTRALOT Delivers E\*SOCCKER Betting in Malta

Maltco Lotteries' U\*BET enhances games portfolio by introducing E\*SOCCKER.

July 13<sup>th</sup>, 2020

INTRALOT and its subsidiary in Malta, Maltco Lotteries, announced the launch of E\*SOCCKER betting enriching its U\*BET sportsbook with one of the world's fastest growing virtual spectator sports. E\*SOCCKER will be available across Maltco Lotteries' retail network offering top-notch responsible entertainment.

Through U\*BET's E\*SOCCKER, Maltco Lotteries will offer players the opportunity to bet on some of the most popular worldwide electronic football leagues of FIFA20, powered by SPORTRADAR. E\*SOCCKER is a groundbreaking sport in which authentic players and their respective teams compete for top prizes at the world's major sports tournaments.

"Maltco Lotteries is always seeking to innovate and differentiate its offering by introducing new games in Malta. INTRALOT has been instrumental in our company's wide modernization by providing us with next-generation solutions," said Vasileios Kasiotakis, Maltco Lotteries' CEO. "As the pioneers of betting in Malta and having established U\*BET as a leading and trusted brand, it was only natural for Maltco Lotteries to take the next step and expand its sports offering with electronic leagues. Our aim is to offer E\*SOCCKER players with a comprehensive betting option that features a simple participation method, and to responsibly enhance their player experience."

INTRALOT Group CEO Dr. Chris Dimitriadis noted: "We are proud to see Maltco Lotteries at the forefront of retail transformation elevating the digital experience of players. INTRALOT has built upon a broad portfolio of next-generation solutions and operational expertise across verticals that enable lottery and gaming operators to forge new opportunities in unprecedented times and drive growth."

E\*SOCCKER betting is available daily from Maltco Lotteries' fully operational POS network, which has implemented social distancing measures, offering a safe environment in which players can choose among a vast portfolio of entertaining games, specifically designed to comply with responsible gaming principles. For more information about E\*SOCCKER, players are encouraged to visit our website and social media pages, or call Maltco Lotteries' Helpline at +356 23883333, Monday to Sunday from 6am to 8pm.

#### About INTRALOT

INTRALOT, a public listed company established in 1992, is a leading gaming solutions supplier and operator active in 44 regulated jurisdictions around the globe. With €0.7 billion turnover and a global workforce of approximately 3,800 employees (2,200 of which in subsidiaries and 1,600 in associates) in 2019, INTRALOT is an innovation - driven corporation focusing its product development on the customer experience. The company is uniquely positioned to offer to lottery and gaming organizations across geographies market-tested solutions and retail operational expertise. The company has designed a new ecosystem of holistic omni-channel solutions across verticals (Lottery, Betting, Interactive, VLT) for Lotteries digital transformation. INTRALOT has been awarded the prestigious WLA Responsible Gaming Framework Certification by the World Lottery Association (WLA) and the WLA certificate for the Security Control standard.

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#### About MALTCO LOTTERIES

Maltco Lotteries, a modern and dynamic company established in 2003, holds the latest Licence and Concession to operate the National Lottery of Malta awarded in 2012. Maltco Lotteries provides high-quality, innovative, and entertaining games (including lotteries, sports-betting, fast games and instant games) under the auspices of the Malta Gaming Authority (MGA).

The company's POS network offers a friendly, secure and entertaining gaming environment, in which players can enjoy their favourite games, assisted by the highly-trained Maltco Lotteries Agents' client service.

Maltco Lotteries has leveraged INTRALOT's innovative technology and advanced services, ensuring security, trustworthiness, transparency, and a superior gaming experience. Certified under the Responsible Gaming, ISO/IEC 27001:2013, and Security Control (WLA SCS) standards by the European Lotteries and the World Lottery Association, Maltco Lotteries provides a responsible and secure retail network, the largest one in Malta and Gozo, maintaining the leading position in the market. Maltco Lotteries has an exceptional Corporate Social Responsibility track record, consistently supporting the Governmental Good Causes Fund and numerous Maltese charitable causes, as well as sponsoring local sports and athletes, contributing to Malta's culture and community well-being.