

## PRESS RELEASE

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### **INTRALOT Signs Contract with Nederlandse Loterij**

**INTRALOT Orion, the next-generation sports betting platform, accelerates the retail transformation for Nederlandse Loterij.**

July 29<sup>th</sup>, 2020

INTRALOT announces that its subsidiary in The Netherlands, INTRALOT BENELUX BV, has signed a four-year contract, including an extension option of three years, with Nederlandse Loterij for the provision of its next-generation sports betting platform, INTRALOT Orion, to enable the operations and management of TOTO's retail sportsbook. TOTO is one of the brands of Nederlandse Loterij and is dedicated to sports betting.

INTRALOT Orion, a shortlisted platform at the industry's most prestigious awards GGA2020, provides hosting, maintenance, and support services of the sports betting solution, while enhancing the operation with its high-quality Managed Trading Services, land-based sales channel monitoring, and performance assessment.

#### **A seamless digital sports betting experience**

"Nederlandse Loterij is the largest provider of games of chance in The Netherlands. One of our fastest growing brands is TOTO, the only legal provider of sports betting in The Netherlands. With INTRALOT Orion we are able to provide a seamless digital sports betting experience in retail, which meets the wishes of our TOTO customers and our retailers," said Bas van de Bunt, Director Business Transformation and Strategic Projects, Nederlandse Loterij.

#### **Long standing relationship**

"This contract extends the successful and nearly 12-year partnership between INTRALOT and the leading operator in The Netherlands," said INTRALOT Group CEO, Dr. Chris Dimitriadis. "The success of Nederlandse Loterij over the last years has been particularly impressive and we are looking forward to continuing the delivery of our state-of-the-art technology and to contributing to the growth of Nederlandse Loterij and its yearly remittance to Dutch society."

"We are excited to continue our long-standing relationship with Nederlandse Loterij and celebrate today with our valued customer the successful inauguration and completion of various projects," said Stergios Binopoulos, CEO of INTRALOT BENELUX BV. "We have worked together to launch many innovative and engaging products over all these years that have enhanced the Nederlandse Loterij offering throughout the Dutch gaming market and increased the support for the good causes. We can proudly continue along this mutually beneficial path."

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#### **About INTRALOT**

INTRALOT, a publicly listed company established in 1992, is a leading gaming solutions supplier and operator active in 44 regulated jurisdictions worldwide. With a global workforce of approximately 3,800 employees in 2019, INTRALOT is committed to redefine innovation and quality of services in the lottery and gaming sector, while supporting operators in raising funds for good causes. Uniquely positioned to deliver state-of-the-art technology across geographies, the company has developed an advanced ecosystem that serves all verticals enabling the digital transformation of gaming operators and offering players an unparalleled gaming experience. INTRALOT has been awarded the prestigious Responsible Gaming Framework certification by the World Lottery Association and is certified under the WLA Security Control Standard. Visit us at [www.intralot.com](http://www.intralot.com).

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