

PRESS RELEASE

INTRALOT Delivers eSports Betting in Peru

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INTRALOT Group has successfully enabled the launch of eSports betting for its partner Intralot de Peru, supporting the leading lottery operator in Peru to enhance its sportsbook and offer an elevated player entertainment through content within one of the fastest growing segment of the online game market. The eSports games are offered in cooperation with Sportradar and include Counter Strike, League of Legends, Dota2, Star Craft II, Call of Duty and Overwatch. In addition, the offering includes Electronic Leagues of Fifa20 and NBA2K. Additional games will be introduced to the Intralot de Peru's portfolio in order to further engage the current player community and attract new players.

"We are pleased to successfully introduce eSports betting in Peru and enrich our sportsbook," said Mr. Alberto D'Angelo, CEO of Intralot de Peru. "As the leading betting operator in Peru, we continuously look at ways to expand the entertainment options for our players and enhance their experience; INTRALOT has been a trusted and reliable partner in this effort by demonstrating operational expertise both in retail and digital helping us grow our operation."

"We are excited to continue to innovate with our long-term partner Intralot de Peru and create value that capitalizes on the transformative power of our technology," said Mr. Christos Dimitriadis, INTRALOT's Group CEO. "In a booming market like eSports betting, it's all about gaining a first-mover advantage and Intralot de Peru has proven its forward-looking strategy by trusting INTRALOT's proven solutions and world-class customer service that will drive the Lottery's growth and ensure increased returns for the Peruvian community."

Up until recently, eSports betting has remained under the radar, but market research indicates betting on eSports is growing just as fast, if not faster, than eSports itself. As COVID-19 pandemic continues to create an unprecedented disruption at the gaming industry due to the suspension of the most popular sports betting competitions and leagues, eSports betting is getting more popular and offers an attractive alternative proposition that responds to the increased demand for content. According to H2 Gambling Capital's projection, the gross win from eSports betting will grow by almost 40% this year and is expected to double in size by 2024.

About INTRALOT

INTRALOT, a public listed company established in 1992, is a leading gaming solutions supplier and operator active in 44 regulated jurisdictions around the globe. With €0.7 billion turnover and a global workforce of approximately 3,800 employees (2,200 of which in subsidiaries and 1,600 in associates) in 2019, INTRALOT is an innovation - driven corporation focusing its product development on the customer experience. The company is uniquely positioned to offer to lottery and gaming organizations across geographies market-tested solutions and retail operational expertise. The company has designed a new ecosystem of holistic omni-channel solutions across verticals (Lottery, Betting, Interactive, VLT) for Lotteries digital transformation. INTRALOT has been awarded the prestigious WLA Responsible Gaming Framework Certification by the World Lottery Association (WLA) and the WLA certificate for the Security Control standard.

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